

Music Video Project

For this project you will be creating a video to highlight a song of your choice. Classical, western, heavy metal...no problem, take your pick.

You may choose any song (keep it PG, please).

You may choose to do a narrative (storytelling) piece (could be based on the songs lyrics), or simply create imagery to accompany a piece.

You will be working in a group with no more than 4 members.

Criteria is as follows:

- You will be expected to use a wide array of [shots](#) and [angles](#) based on learning from previous assignments.
- the progression of your images must be thoughtful
- you will be creating a mindmap for this project
- You will be submitting a synopsis for this project
- You will incorporate a green screen sequence
- You have the choice of submitting a screenplay, **or** if you are doing more of a visual piece, a storyboard and a [shotlist](#) (follow this link and select "shotlist.docx" for a template)

Below is the rubric that you will be marked against:

| | 1 | 2 | 3 | 4 |
|--------------------------------|---|--|--|---|
| Mindmap Weight: 1.0 | Fails to meet expectations (incomplete) | Approaches expectations (done as afterthought, no colour or personality) | Meets expectations (mindmap used to create new possibilities for your film. Colour incorporated, Personalized) | Exceeds expectations (Is a stand alone piece of art!) |
| Synopsis Weight: .5 | Fails to meet expectations (incomplete) | Approaches expectations (done as afterthought, no colour or personality) | Meets expectations (mindmap used to create new possibilities for your film. Colour incorporated, Personalized) | Exceeds expectations (Is a stand alone piece of art!) |

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|---|---|--|---|---|
| <p>ScreenPlay (marked against standard conventions as outlined here) OR a storyboard and shotlist Weight: 1.25</p> | Fails to meet expectations (incomplete) | Approaches expectations | Meets expectations | Exceeds expectations |
| <p>Film Weight 3.0</p> | Fails to meet expectations (compared against Criteria as set out above) | Approaches expectations (compared against Criteria as set out above) | Meets expectations (compared against Criteria as set out above) | Exceeds expectations (compared against Criteria as set out above) |
| <p>Organization (material handed into the correct location, names on items, on time etc.) Weight 1.25</p> | Fails to meet expectations | Approaches expectations | Meets expectations | Exceeds expectations |
| <p>Shots and/or Angles (thoughtful inclusion of both into final piece) Weight 1.5</p> | No examples of creative shots and/ or angles | Few examples of creative shots and/ or angles | Many examples of creative shots and/ or angles | Multitude of examples of creative shots and/ or angles |
| <p>Green Screen technical (shot and edited properly to minimize flaring) Weight: 1.0</p> | Fails to meet expectations | Approaches expectations | Meets expectations | Exceeds expectations |
| <p>Green screen creative (green screen use enhances overall piece) Weight: 1.0</p> | Fails to meet expectations | Approaches expectations | Meets expectations | Exceeds expectations |

Total /42