

### Design parameters.

1. Theme. What is the overarching theme. This will dictate your design.  
Be specific in describing how the following design aspects enhance/compliment the theme.
2. Cover design. As the saying goes, your book will be judged by this. Consider all aspects including foil inserts and texture.
3. Cover liners. Pretty much as important as the cover. This is a large canvas for you to have fun with. It should compliment the cover.
4. Typeface. You should have a maximum of 3 typefaces. If they are available on YearbookAvenue, all the better.
5. What will your mugshot pages look like? Number of students? Names on the left, right, or underneath? Background?
6. How will we differentiate between each section or season? Will this be a seasonal book at all?
7. How will photos be treated? Rounded edges and/or borders?
8. Will page backgrounds be photos or colours? Maybe a combination of both? Will they change throughout the seasons?
9. Will there be captions for no/some/all photos?
10. Colour palate. Muted tones? Pastels? Neon? Earth tones? How does these colours fit with the theme of the book?