

Photographic Installation

Photography has traditionally been framed silver gelatin prints hung in galleries. Technology has changed the way that photographers can show their works. LCD projectors, digital cameras, computers, and other technologies allow for more forms of expression than ever before. This project will have you incorporate your photographic print into a wood working project. It could be very simple, and it could be ornate, the possibilities are up to you. I will present you with some sample works to get you started, but think about the following:

What is the relationship between your photograph and the three dimensional housing that you have created?

How can I incorporate objects into my photographs (or vice versa) to give them more impact?

This project will be marked on originality, and technical execution. It will involve working in the woodshop. Your prints will be either from digital files or B+W negatives.

Lynn MacRitchie is one artist who has worked with Photo installation, click [here](#) to visit her website

Alex Abdilla is a Vancouver based artist who exhibits his photographs in a variety of materials, you can check out his website [here](#).

Tony Oursler is an American artist, click [here](#) for an interview with him, and [here](#) for his official website, [here](#) are some of his projected images, you might want to check out [this](#) video on youtube for some inspiration...or [this](#) one!

There are some further examples in the "[pictures](#)" folder on your flash drive of photographic sculpture/installation art.

As a default project, I would like to build app. 8" cubes that can be hung on the wall, and the image inside viewed by a peephole viewer. (similar to the ones used in apartment doors)

You will be responsible for the image inside, as well as deciding how you would like to mount it.

You will be judged on 4 different aspects. Each aspect will be marked out of 4 (highest) to 0 (lowest).

Your Pre planning for this project is very important, I would like you to submit to me a written overview of this project with drawings. It is imperative that you include a supplies needed list, as you will not want to be searching for pieces at the last moment

See over for a marking rubric.

	1	2	3	4
Pre-planning (Submission of intent, mock drawings,etc)	Very little. Plans change or are non-existent	Some planning evident, but not well thought out	Plans are easy to understand, and communicate final idea	Plans are laid out with a timeline that is followed and a materials list that covers all aspects of the project
Technical aspect photograph	Photo is of poor quality (scratches, bad printing, uneven borders, etc.	Fair Quality photograph	Excellent quality image	Brilliance in shooting and printing
Combination of installation with image	Looks as if little thought involved, elements are thrown together	Photograph fits with installation, but the combination is not meshed together very well	Photograph works very well with Installation	I'm jealous, and you should go and exhibit piece in New York
Final Installation	Little thought given to location and audience	Some thought given to location and audience	Excellent placement, reaches desired audience	People go out of their way to point out this fantastic object