

## PT 1.-VISUAL ELEMENTS ACTIVITY

FOR THIS EXERCISE, YOU WILL BE LOOKING THROUGH MAGAZINES TO FIND EXAMPLES OF THE VISUAL ELEMENTS WE DISCUSSED IN CLASS.

I WOULD LIKE YOU TO FIND AN IMAGE FOR EACH ONE OF THE 7 VISUAL ELEMENTS (PLUS SPACE), WHERE IT IS THE DOMINANT VISUAL ELEMENT.

IN THE CORNER OF THE IMAGE, I WOULD LIKE YOU TO RECORD THE DOMINANT VISUAL ELEMENT, AS WELL AS ANY OTHER VISUAL ELEMENTS THAT ARE PRESENT. YOU SHOULD MAKE THIS VERY VISIBLE, SO YOU MIGHT WANT TO PRINT THIS ON MASKING TAPE AND STICK IT ON THE CORNER OF EACH PHOTO, OR CREATE A LEGEND ON A SHEET OF PAPER.

STAPLE THE SHEETS TOGETHER AND SUBMIT THEM FOR MARKING.

BELOW IS A RECAP OF THE VISUAL ELEMENTS

**value-** PERTAINING TO THE LIGHTNESS OR DARKNESS OF AN AREA OF WORK IN RELATION TO ITS COLOUR

**Tone-** PERTAINING TO THE LIGHTNESS OR DARKNESS OF A WORK, OR AREAS IN THAT WORK, THAT HAVE GRADATIONS OF THE GRAYSCALE FROM LIGHT TO DARK

**space-** THE REAL OR ILLUSORY INCLUSION OF, OR EXAGGERATION OF TECHNIQUES USED TO GIVE A WORK A SENSE OF 3 DIMENSIONS. ALSO KNOWN AS PERSPECTIVE

**COLOUR-** THE VISUAL ELEMENT OF COLOR HAS THE STRONGEST EFFECT ON OUR EMOTIONS. IT IS THE ELEMENT WE USE TO CREATE THE MOOD OR ATMOSPHERE OF AN ARTWORK

**Line-** LINE IN AN ARTWORK CAN BE USED IN MANY DIFFERENT WAYS. IT CAN BE USED TO SUGGEST SHAPE, PATTERN, FORM, STRUCTURE, GROWTH, DEPTH, DISTANCE, RHYTHM, MOVEMENT AND A RANGE OF EMOTIONS.

**PATTERN-** MULTIPLES OF THE SAME OBJECT WITH VERY SIMILAR SPACING

**SHAPE-** IN 2D ART PORTRAYING AN OBJECT, OR PART OF AN OBJECT IN SUCH A FASHION AS TO HIGHLIGHT THE SHAPE THAT THAT OBJECT OCCUPIES AGAINST ITS BACKGROUND OR IN RELATION TO OTHER OBJECTS IN THE COMPOSITION

**texture-** THE REAL OR IMPLIED TREATMENT OF THE SURFACE OF AN OBJECT, OR OBJECTS WITHIN A WORK, OR THE WORK ITSELF, TO GIVE IT A SENSE OF TEXTURE (SMOOTH, ROUGH, ETC.)